GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

PR&RD Dept., - Swachha Bharath Mission – **Swachhata Hi Seva (SHS**) - 2024 - A fortnight Programme from **14th September, 2024 to 1st October, 2024**, as a part of prelude to the **Swachh Bharath Diwas** Celebration on **2ndOctober, 2024** under the theme "**Swabhav Swachhata – Sanskar Swachhata"** Committees for Jury to be constituted at State & District levels and Criteria for identification of awardees – Orders - Issued.

PANCHAYAT RAJ & RURAL DEVELOPMENT (RWS.I) DEPARTMENT

G.O.RT.No. 509 **Dated: 10-09-2024**

Read the following: -

1.From the Joint Secretary & National Mission Director, SBM-Urban, D.O.Lr.No – 13/7/2024-SBM-IV, dated: 28.08.2024.
2. From the Managing Director, Swachha Andhra Corporation E-file No. 2550247, dated:09.09.2024.

** * **

ORDER:-

In the D.O.lr.1st read above, the Secretary, DDWS and MoHUA, GoI have informed that 2nd October will be observed as Swachh Bharat Diwasas tribute to the Father of the Nation on his Jayanthi. As a prelude, a fortnight of 'Swachhata Hi Sewa (SHS)' has been observed since 2017. To honour this milestone, this year also **SHS-2024** campaign will be organized **from 14th September to 1st October with the theme 'Swabhav Swachhata- Sanskaar Swachhata' with Swachh Bharat Diwas celebration on 2nd October.**

2. The three main pillars of SHS, 2024 campaign include the following :-

- **Swachhata Ki Bhaagidari:**
  i. Swachh Bharat Cultural Fests
  ii. Waste to Art Installations
  iii. Swachh Food Streets Initiatives
- **Sampoorna Swachhata & Swachhata Lakshit Ekayi:**
  i. Mass cleanliness drives
  ii. Identifying black spots as Cleanliness Target Units(CTUs) and clearing
- **SafaiMitra Suraksha Shivirs**
  i. Single window camps for health and welfare of sanitation workers

3. In the circumstance reported by the Managing Director, Swachha Andhra Corporation, Vijayawada in the reference 2nd read above, Government hereby constitutes two Committees 1.State level awards for best performing Districts/ULBs. and 2.District level awards for best performing Rural & Urban local bodies.

Some indicative categories are as follows:

S. No	Categories	Suggested Criteria
1	Swachhata Ki Bhaagidaari	To recognize effective advocacy activities and initiatives that have been rolled out by Districts/ Blocks/GPs/ Urban Local Bodies as part of SHS 2024.
2	Swachhata Lakshit Ekayi – CTU Transformation	To be presented to Districts/ blocks/ GPs/Urban Local Bodies where 100% of the mapped CTUs have been cleared without creation of additional dumping zones, with effective convergence and support of partners, and large scale volunteer engagement.

3	Swachh Foot Streets	To be presented to Districts/Blocks/Urban Local Bodies that have undertaken innovative activities as part of this initiative, integrating the principles of Swachhata & Segregation high foot fall hubs.
4	Waste to Art	Recognition for most innovative 'Waste to Art' installations created by citizens, Safai Mitras, SHGs, local partners, educational colleges, art institutes etc.,
5	Safai Mitra Suraksha Shivirs	To be presented to Districts/Blocks/Urban Local Bodies that have organized one-stop and integrative health and welfare camps, including trainings for Safai Mitras/sanitation workers.
6	Best Innovation under SBM Cultural Fests	To recognize the most unique and inspiring initiatives taken by local bodies to integrate citizens with Swachhata, local art, music & Culture
7	Public Advocacy for SHS 2024	To Districts/ Blocks/GPs/Urban Local Bodies that undertook the most unique citizen engagement and advocacy initiatives for SHS 2024
8	Partners for SHS 2024	To honour proactive partnerships that have resulted in visible on-ground change.
9	Special Mentions for best performing PRIs/ Industry Groups, Corporates, Spiritual Organizations, RWAs, BWGs, Individuals etc.,	

4. Identify the awardees at District level on or before Dated:26.09.2024 in the above categories and submit the recommended nominations to the State committee.

5. In view of the above the following State and District level committees are proposed for constitution for Jury, wherein the Chairman, Convenor and Members to be formed with the following designations.

State Level Committee for Jury for identification of awardees		
1	The Special Chief Secretary to Govt., MA & UD Department	Chairman
2	The Principal Secretary to Govt., PR & RD Department	Co-Chairman
3	The Managing Director, SAC	Member Convener
4	The Secretary to Government, School Education	Member
5	The Secretary to Government, Social welfare Department	Member
6	The Secretary to Government (Tourism & Culture), Youth Advancement, Tourism and Culture Department	Member
7	The Secretary to Government Endowment Department	Member
8	The Director, Municipal Administration	Member
9	The Director, Panchayat Raj and Rural Development	Member

District Level Jury for Identification of awardees		
1	The District Magistrate & Collector	Chairman

2	Nominated Municipal Commissioner / District Panchayat Raj Officer	Convener
3	The Regional Director, Municipal Administration	Member
4	The CEO, Zilla Praja Parishad	Member
5	The Deputy Director Social Welfare	Member
6	The District Education Officer	Member
7	The Project Director, Sarva Shiksha Abhiyan (SSA)	Member
8	Other district officials as decided by District Collector	Member

6. The Managing Director, Swachha Andhra Corporation shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNMENT OF ANDHRA PRADESH)

SHASHI BHUSHAN KUMAR
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Special Chief Secretary to Government, MA & UD Department,
The Principal Secretary to Govt., PR & RD Department,
The Secretary to Government, School Education ,
The Secretary to Government, Social welfare Department ,
The Secretary to Government (Tourism & Culture), Youth Advancement, Tourism and Culture Department,
The Secretary to Government, Youth Services & Sports,
The Secretary to Government, Endowment Department,
The Managing Director, Swachha Andhra Corporation,AP,Viajyawada,
The Director, Municipal Administration, AP,
The Director, Panchayat Raj and Rural Development,AP,Tadepalli,
All the Collectors and District Magistrates in the State AP,
All the District Superintendent of Police in the State,AP.
Copy to:-
The OSD/PS to Chief Secretary, Govt., of AP
The P.S. to Principal Secretary to Government, PR & RD Department.
Sf/Sc.

// FORWARDED:: BY ORDER //

SECTION OFFICER